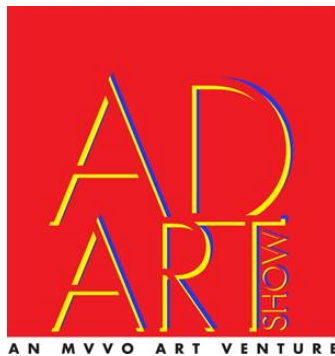


P R E - E V E N T M E D I A A L E R T

MvVO
ART



Top Contemporary Art Experts Join AD ART SHOW

AD ART SHOW SELECTION COMMITTEE ANNOUNCED

Eric Shiner, Lisa Schiff, James Fuentes

Among Other Art World Luminaires will serve on Committee

AD ART SHOW – February 22-25, 2018

Call for Artists Deadline: November 30, 2017

MvVO ART announces the Selection Committee for AD ART SHOW

- Laura Skoler – Chair of the AD ART SHOW Selection Committee; Board of Directors, New Museum, NYC, and the Daniel and Florence Guerlain Drawing Foundation, Paris
- Isaac Aden – Senior Curator, Jerome A. Cohen and Joan Lebold Cohen Center for Visual Arts
- Natalie Bell – Assistant Curator, New Museum
- Julia Fowler – Executive Director, JP. Morgan Private Bank/Hunter College Art Advisory Council
- James Fuentes – Owner, James Fuentes Gallery, New York
- Deborah Harris – Former Deputy Director, The New York Armory Show

- John Hatfield – Executive Director, Socrates Sculpture Park
- Matthew Higgs – Director, White Columns
- Norman Kleeblatt – Independent Curator & Critic
- Corina Larkin – Executive Director, CUE Art Foundation
- Gracie Mansion – Senior Art Specialist at Artnet (post war and contemporary art)
- Lisa Schiff – Founder & President, SFA Art Advisory
- Eric Shiner – SVP Contemporary Art, Sotheby's and former Director, Andy Warhol Museum

The AD ART SHOW Selection Committee will review the artwork of artists with professional backgrounds in advertising and commercial art, and choose the work of 50 artists to be exhibited in AD ART SHOW at Sotheby's on February 22 to 25, 2018.

AD ART SHOW is created by MvVO ART, a venture dedicated to expanding opportunities for talented artists. AD ART SHOW opens the art world's door to contemporary artists following in the footsteps of Andy Warhol, Norman Rockwell, René Magritte, Georgia O'Keefe, Edward Hopper and so many others—often maintaining dual careers for decades. "It's time to add more names to that list!" says Maria van Vlodrop, MvVO ART Founder & CEO.

This ground breaking art show will offer artists a unique platform for taking their art careers to the next level, while celebrating the contribution dual career artists have always made to both the art scene and to the cutting edge in advertising and commercial art.

NBCUniversal is AD ART SHOW Presenting Sponsor. MvVO ART partners include the One Club for Creativity, Adforum, Y&R, Geometry Global. We are proud supporters of Artistic Dreams International and Franklin Furnace.

#

About MvVO ART:

MvVO ART is a New York based innovative art venture comprised of a team of advertising & art professionals, dedicated to creating opportunities for artists, art lovers and brands to discover each other and form powerful partnerships. MvVO ART Founder and CEO, Maria van Vlodrop, is a global business development executive with an impressive track record establishing new ventures in advertising, technology and art. MvVO ART is poised to reimagine and redefine the relationship between Art & Commerce. www.mvvoart.com

MvVO ART:

Website: <http://www.mvvoart.com/>

Facebook: mvvoart | Instagram: mvvoart | Twitter: @mvvoart | Tumblr: mvvo-art | LinkedIn: <https://www.linkedin.com/in/maria-van-vlodrop-4010392/>