



AD ART SHOW 2020 Live Interview Program
Lunchtime P.O.V.

Bennett D. Bennett of Aerialist and 600 & Rising
Debbie Wells of Artful Circle
Dr. Erika Wong of To Practise_Practice & Alexis Hyde of softcore.la

Daily Interview Program on MvVO ART Site
Weekdays during September, beginning September 3rd at 12:30pm est

MvVO ART, creator of AD ART SHOW, announces a live, online interview program—Lunchtime P.O.V.—daily during AD ART SHOW 2020, featuring artists, art collectors, and advertising industry creative ambassadors interviewed by Bennett D. Bennett of Aerialist and 600 & Rising and Debbie Wells of Artful Circle. Dr. Erika Wong of To Practise_Practice & Alexis Hyde of softcore.la will host live streaming workshops on creative entrepreneurship and directly engage with the audience and their questions. These Lunchtime P.O.V. conversations with cultural shapers will explore unique points-of-view on art, advertising and more.

“Lunchtime P.O.V. is a great opportunity to get to know insiders in art and advertising, as they share candid opinions that go deeper than the usual prepared chats. I’m looking forward to surprising insights!” Maria van Vlodrop, Founder & CEO of MvVO ART commented.

“As AD ART SHOW, agency Ambassador, I think these lunch time interviews are an excellent way to get more agencies involved in a dialogue about creativity and the impact of our artistic talent on our business” Christie Cordes.

The Lunchtime P.O.V. program is chaired by Aerialist principal and 600 & Rising co-founder Bennett D. Bennett who will interview rising and veteran influencers in both ART and advertising, including Mike Liu of Slim Cinema, Michael Tonge of Giant Spoon and The CultureLP, and Beth Ann Kaminkow of Geometry Global.

Debbie Wells of Artful Circle will interview art collectors and artists, including Laura Skoler of the Board of Directors at the New Museum, art collector Candy Korman, and interior designer Nancy Williams.

Dr. Erika Wong of To Practise_Practice and Alexis Hyde of softcore.la will explore creative entrepreneurship and current technologies with artists working in advertising and related fields.

For more information: ([link](#))

About Bennett D. Bennett:

Bennett D. Bennett is principal at Aerialist, and co-founder of 600 & Rising, a non-profit for the advocacy and advancement of Black talent in advertising. The 4As MAIP alum has written for The Drum, BBDO, and Interbrand, and has spoken at ADCOLOR, Advertising Week and the 3% Conference.

About Debbie Wells:

Debbie Wells is a graduate of Parsons School of Design and an award-winning graphic designer, photographer, muralist and painter. She is the co-founder of Artful Circle, has served as President of the Art League of Long Island, and is an active Artist Member of the historic Salmagundi Club in NYC.

About Dr. Erika Wong:

Dr. Erika Wong is the founder of To Practise_Practice, a practicing artist, podcast co-host, and lecturer at the University of Brighton. She holds a PhD in Business from the University of Brighton, an MA in Creative Practice for Narrative Environment from Central St. Martins, and a BFA from Art Center College of Design.

About Alexis Hyde:

Alexis Hyde lives in LA and wages her very breath on discovering the best of the finer arts in her fair and far-flung city. She is currently working as an art advisor/dealer/consultant/podcast host/whathaveyou, but you may have seen her most recently as the Director of the Museum of Broken Relationships and Co-Curator of softcore.la.

About MvVO ART:

MvVO ART is a New York based innovative art venture comprised of a team of advertising, art & technology professionals, dedicated to creating new opportunities for artists, art lovers & brands to discover each other and form powerful partnerships. In 2018, MvVO ART's Founder & CEO, Maria van Vlodrop, named top ten cultural shapers by ADWEEK 2020 top 100 creative list, is a global business executive created AD ART SHOW to celebrate creativity and the artists from advertising who create Art outside their day jobs. AD ART SHOW debuted successfully at Sotheby's in New York with 100 artists and is now at the Oculus at Westfield World Trade Center. MvVO ART is poised to reimagine & redefine the relationship between Art & Commerce.

Website: <http://mvvoart.com>

Instagram: <https://www.instagram.com/mvvoart/>

Maria van Vlodrop: <https://www.linkedin.com/in/maria-van-vlodrop-4010392/>

PRESS CONTACT for MvVO:

Norah Lawlor | Lawlor Media Group | www.lawlormediagroup.com
norah@lawlormediagroup.com | Tel: (212) 967-6900 | @lawlormedia