

# P O S T - E V E N T M E D I A                      A L E R T



## **The Accessible Art Fair New York Presented by MvVO Art November 1-25, 2016 Debuted with 2 Spectacular VIP Opening Nights**



Maria van Vlodrop, Alan Cumming, Stephanie Manasseh, Isaac Aden (Photo Credit: Teresa Pyskaty)

### ***at the National Arts Club***

#### **WHAT:**

The highly anticipated **Accessible Art Fair New York** presented by **MvVO Art** opened with a **VIP First Access Night** on Tuesday, November 1 and a **VIP Premier Event** on Wednesday, November 2, 2016 at the iconic **National Arts Club** in Gramercy Park. The New York edition, which debuted after ten successful years in Brussels, breaks down the conventional barriers between artists, art collectors, art market professionals, and art lovers, by making the artists accessible, and providing a setting that inspires dialog. A jury of **contemporary art experts** selected **more than 50 top emerging artists for the Fair**, from New York and around the world. A portion of ticket sale proceeds is donated to **Friends of Materials for the Arts (MFTA.org)**, New York's premier creative reuse center.

Notable attendees during the two opening nights included: **Maria van Vlodrop, Stephanie Manasseh, Alan Cumming, Isaac Aden, Miek Calcoen, Marc Calcoen, Nicholas A. Marino, David W. Schoner Jr., Genevieve Ohanian, Ara Ohanian, Erik Jens, Hayley Henning, Melissa Kassis, Christophe Allard, Catherine Larsen, Kristen Glover, Brenda Exline and Valentine Uhovski.**

Attendees enjoyed Stoli Elit Cocktails and Caviar while viewing the **more than 150 artworks**, which are all **available for purchase over the course of the fair**. Attendees were also given the opportunity to meet with the artists, whose artworks included sculptures, photography and paintings, spread out over two floors of the renowned National Arts Club. Throughout the month of November, art fair attendees will also have the chance to attend **scheduled panels on a variety of art-world topics**, such as: **Technological revolutions in the art world** (Saturday, November 12, 2016 at 1:00pm) and **Art in Action** (Saturday, November 19, 2016 at 12:30pm).

“This fair is focused on artists. We hope that the format will jumpstart careers and stimulate adventurous collectors.” **Maria van Vlodrop**, Founder of MvVO and Co-Founder and Director of the Accessible Art Fair New York, said. **Stephanie Manasseh**, Founder of the Brussels Accessible Art Fair, serves as Chief Curator in New York with Guest Curator, **Isaac Aden** (Ethan Cohen, WhiteBox).

2016 sponsors and partners include: **Stoli Elit Ultra Luxury Vodka, Brussels Airlines** (official airline), **Neuhaus Belgian Chocolates, artnet** (primary media partner), **Tumblr, One Art Nation, The Clarion List, BelCham, Christie’s Collectrium, The Lowell Hotel, Racine Berkow Associates, The Art Conference** and **Lawlor Media Group**.

To download a selection of images from the two opening nights, please visit: <http://bit.ly/2fCHkaS>

Photo Credit: Patrick McMullan / Teresa Pyskaty (see individual images for credit)

To view the full gallery of images from Patrick McMullan, please visit: <http://bit.ly/2fgR9tF>

<b><u>WHEN:</u></b>	<b>November 1-25, 2016*</b>		
	VIP First Access Night	November 1	6:00pm – 9:00pm
	VIP Premier Event	November 2	6:00pm – 9:00pm
	General Admission	November 2-25	10:00am – 5:00pm weekdays 11:00am – 5:00pm weekends

**WHERE:**    **The National Arts Club**  
15 Gramercy Park South  
New York, NY 10003

**TICKETS:**    [Eventbrite](https://www.eventbrite.com)  
[www.accessibleartfairnewyork.com](http://www.accessibleartfairnewyork.com)

\* The Fair will be closed November 8, 13, 14 & 24, 2016

\* The Fair will be partially closed November 9, 2016 from 12:00pm-3:30pm



For more information on the Accessible Art Fair New York, please visit [www.mvvoart.com](http://www.mvvoart.com)

**About MvVO ART:**

MVVO ART is in the business of creating opportunities for artists, collectors, and corporate sponsors to discover each other and create powerful creative partnerships. At its debut in November 2016, MvVO ART will bring the Accessible Art Fair from its home in Brussels to the heart of the New York Art scene: The National Arts Club at Gramercy Park in Manhattan for a month long exhibition (November 1 to November 25, 2016). Maria van Vlodrop is the Founder and President of MvVO ART. In a new venture, Maria has partnered with Stephanie Manasseh, Founder & Director of Accessible Art Fair, to co-found and direct the Accessible Art Fair's New York edition, uncover new talent and encourage organizations to associate their brands with art to provide their customers with unique experiences.

For more information about MvVO ART & Accessible Art Fair New York

Main Website: <http://www.mvvoart.com/>

Event & Ticket Sales <http://www.accessibleartfairnewyork.com>

Social Media - Accessible Art Fair New York

Facebook: <https://www.facebook.com/AccessibleArtFairNewYork/?fref=ts>

Instagram: <https://www.instagram.com/accafny>

Twitter: <https://twitter.com/accfny>

Official Hashtag: [#accafny](#)

**About the Accessible Art Fair Brussels:**

Accessible Art Fair's mission is to offer a platform for artists & designers, and make them accessible to a discerning audience. Accessible Art Fair offers the opportunity to purchase quality works of art and meet the creators behind the work. All their works are carefully selected and hand-picked by a panel of experts and guaranteed the quality of the art presented. Accessible Art Fair is the place to discover great talent. The Accessible Art Fair also strives to make the art-purchasing experience as pleasant as possible, by removing the barriers between the buyer and the artist.

Founder Stephanie Manasseh started the organization in 2007 with the goal to create a platform for both talented emerging and established artists to sell their work to the art buying public.

For more information about the Accessible Art Fair Brussels, visit: <http://www.accessibleartfair.com/brussels/>

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Alan Cumming (Photo Credit: Teresa Pyskaty)



Maria van Vlodrop (Photo Credit: Teresa Pyskaty)



Stephanie Manasseh, Erik Jens, Hayley Henning (Photo Credit: Teresa Pyskaty)



Miek Calcoen, Marc Calcoen (Photo Credit: Patrick McMullan)



Melissa Kassis, Christophe Allard (Photo Credit: Teresa Pyskaty)



Nicholas A. Marino, David W. Schoner Jr. (Photo Credit: Teresa Pyskaty)



Brenda Exline (Photo Credit: Patrick McMullan)



Marian Di Tommaso, Ilaria Cann, David Bolis, Andrew Chen (Photo Credit: Patrick McMullan)



Catherine Larsen, Kristen Glover (Photo Credit: Teresa Pyskaty)





Michael Schlotterbeck, Anna Ho, Robbie Sandig, Alberto Saleh (Photo Credit: Patrick McMullan)



Valentine Uhovski (Photo Credit: Patrick McMullan)



Genevieve Ohanian, Ara Ohanian (Photo Credit: Patrick McMullan)



Emily Gershon, Robin McFadden, Anne Vincent (Photo Credit: Patrick McMullan)



Laurie Victor Kay (Photo Credit: Patrick McMullan)





Daniela Zahradnikova, Lori Cuisinier (Photo Credit: Patrick McMullan)



Grant Collier (Photo Credit: Patrick McMullan)



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Fabeau Huleux (Photo Credit: Patrick McMullan)



Lucine Delins, Sophie Ravet (Photo Credit: Patrick McMullan)



Gemma Gene (Photo Credit: Patrick McMullan)



Lea Shabat (Photo Credit: Patrick McMullan)



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