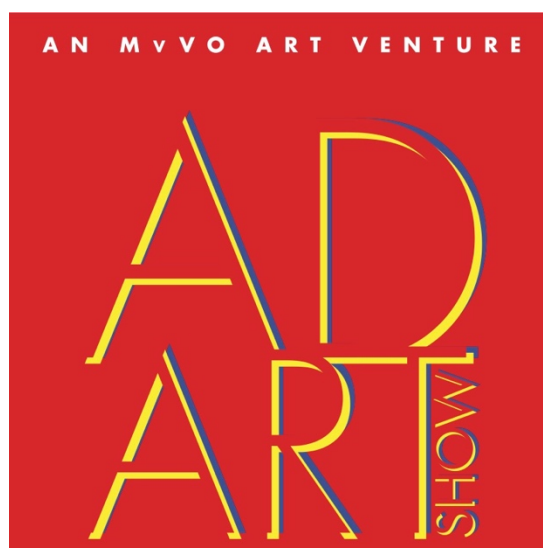


M E D I A A L E R T



**NBCUniversal Returns As Presenting Partner
For MvVO Art Ad Art Show:
New York's New Annual Art Event**

AD ART SHOW 2019 on LinkNYC during Frieze Week (May 1-4, 2019)



After the phenomenal success of **AD ART SHOW 2018** at Sotheby's, **NBCUniversal** is returning as presenting partner for **AD ART SHOW 2019—MvVO ART's** new annual addition to the art scene in New York City.

"I'm thrilled to announce that **NBCUniversal** is continuing as presenting partner for **AD ART SHOW**. Their generosity enables MvVO Art to bring AD ART SHOW to the streets of NYC through an ad buy on **LinkNYC** and continue to provide artists from advertising opportunities to gain more exposure and recognition in the Art world in celebration of creativity" said **Maria van Vlodrop, Founder & CEO of MvVO ART**.

AD ART SHOW is a selling and juried exhibition and features artworks created by the artists following in the footsteps of Warhol, Magritte, Haring and the many other famous artists with roots in advertising, design and commercial Art.

“Creativity is such a vital part our lives, and at the heart of everything we do at NBCUniversal. We’re so proud to celebrate these talented artists as presenting partners of the AD ART SHOW. Whether we’re talking about innovative pop art or driving pop culture, the wall of a gallery or the screen in your home, one thing is true: creative work inspires people to feel, to remember, and to act,” said Linda Yaccarino, Chairman, Advertising, Sales and Client Partnerships, NBCUniversal

The 2019 edition is presented on LinkNYC and will take place in key art-centric neighborhoods in New York during Frieze Week (May 1-4, 2019).

Works by AD ART SHOW artists are for sale on MvVO ART’s Artsy e-gallery <https://www.artsy.net/mvvo>.

About MvVO ART:

MvVO ART is a New York based art venture dedicated to creating opportunities for artists. MvVO ART is poised to reimagine & redefine the relationship between Art & Commerce. <http://mvvoart.com>

About NBCUniversal:

NBCUniversal is one of the world’s leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation. To learn more visit: www.nbcuniversal.com.