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MvVO

ART

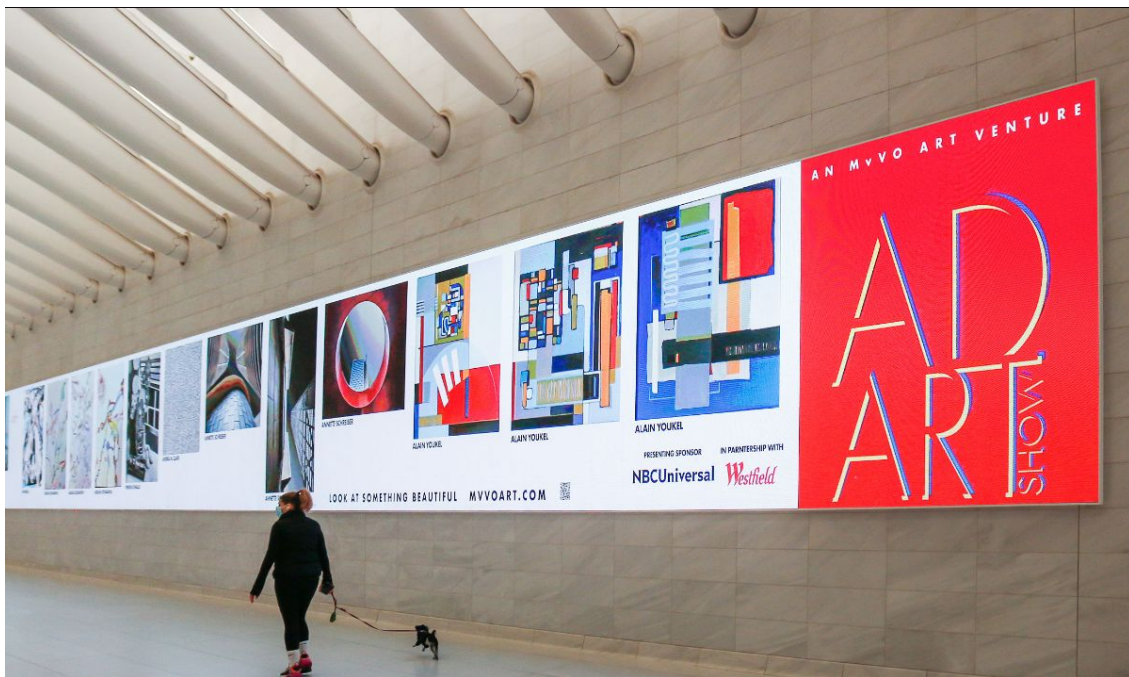


AD ART SHOW 2022
All-Digital Art Exhibit Returns to the
Iconic Oculus

NEW YORK CITY
May 1- 31, 2022

Call for Artists Begins Now!

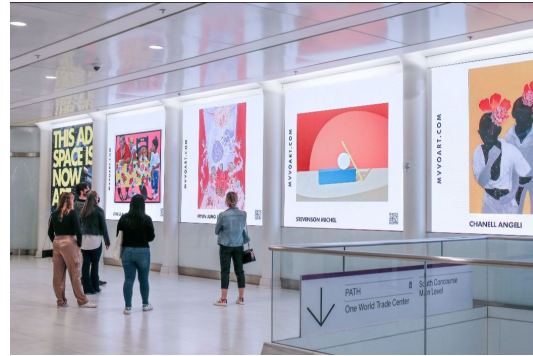
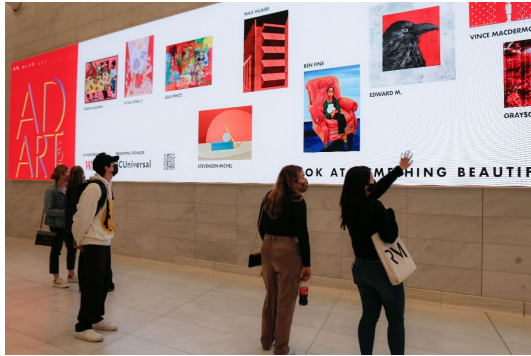
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AD ART SHOW is a unique experience bringing ART directly to people by transforming a monumental advertising platform — The Westfield Network — into a public gallery space for an entire month.

The artists of **AD ART SHOW** are following in the footsteps of famous artists like Andy Warhol, Rene Magritte, and Keith Haring who also had a commercial practice. Historically some artists have made the leap, but the barriers persist, and **AD ART SHOW** throws the doors open for these talented artists.

AD ART SHOW combines the powerful engagement of a digital advertising medium with the experience of Art. It's a winning combination of audience, Art, and platform, inside a popular shopping and dining destination.



ART INSPIRES CREATIVITY!

Our mission is to provide AD ART SHOW artists with more exposure to the art world, art lovers, collectors and the public at large!

"AD ART SHOW bridges the gap between the Art world

advertising and celebrating their artistic talent, said Maria van Vlodrop, MvVO ART Founder, named top ten Cultural Shaper by ADWEEK magazine in its annual Creative 100 List.



AD ART SHOW 2021 Winner,
Jessica Alazraki, with
Maria van Vlodrop



And her work, *Pink Donut*. Her work is currently available on [Artsy](#).

Works by AD ART SHOW artists are also exhibited on the [MvVO ART's Artsy Gallery](#). Artsy—the premiere art market site for collectors—offers artists another avenue for discovery.

MvVO ART's Selection Committee are a who's who of contemporary art experts and globally recognized creative pioneers.

A Jury of well-known Art collectors selects the show winners.

[Learn more about our 2021 Selection Committee and Jury here!](#)

AD ART SHOW launched in **2018 at Sotheby's New York** and went all digital in **2019, 2020, and 2021 on The Westfield Network in the Oculus at the Westfield WTC**. MvVO ART continues to innovate with each edition of the show, adding new opportunities for artists.

Be sure to follow [MvVO ART on Instagram](#) for more!

Apply Now!



[Click to see more from our AD ART SHOW 2018 Launch at Sotheby's, New York City.](#)



[Click to see more from AD ART SHOW 2019 in New York City.](#)



[Click to see more from AD ART SHOW 2020 in New York City.](#)



[Click to see more from AD ART SHOW 2021 in New York City.](#)

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