

M E D I A A L E R T



DON'T SILENCE OUR VOICES

DSOV New Art Exhibition at WTC

September 23-29, 2020 During AD ART SHOW 2020

**MvVO ART Announces Fundraising Effort for City Harvest
During AD ART SHOW 2020**



MvVO ART presents **DON'T SILENCE OUR VOICES (DSOV)** a new art exhibition featuring overlooked black artists, September 23 to 29, 2020 at the Oculus in the Westfield World Trade Center in New York. DSOV brings the works of undiscovered black artists to the art-loving public in conjunction with **AD ART SHOW 2020**.

MvVO ART created DSOV with black artists from AD ART SHOW 2020 in order to offer opportunities to black artists working outside the conventional art school/gallery system. Each of the artists included in the show were nominated by contemporary art collectors, art professionals or by AD ART SHOW artists. One of the most dynamic AD ART SHOW artists, working under the name **Fearless Negro**, collaborated in the development of this innovative art show.

“Creators, it’s time to be heard, and the time is now. Art has its roots in the soul and has blossomed into inspiration, truth, and our strength. And partnering with MvVO ART to showcase the fruits of our labor

on an epic digital platform.” Fearless Negro.

DSOV can be experienced online and in person. The art will be displayed in Oculus at the Westfield WTC, an extraordinary cathedral-like venue for experiencing art that is FREE, spacious and open to the public. Artworks by DSOV artists will be featured on the MvVO ART Artsy gallery page and available for sale. <https://www.artsy.net/show/mvvo-art-dont-silence-our-voices>

“DSOV came out of conversations with AD ART SHOW 2020 artists and it is an expression of the MvVO ART mission of creating opportunities for artists to connect with art lovers and collectors. We are proud of this collaborative effort and look forward to DSOV and to developing other innovative shows that open doors for artists.” **Maria van Vlodrop, Founder and CEO of MvVO ART.**

MvVO ART supports **City Harvest** during Hunger Action Month with an online fundraiser. Proceeds from sale of AD ART SHOW 2020 branded merchandise will be donated to this City Harvest during this time of extreme need. <https://www.customink.com/fundraising/support-city-harvest>

For more information about the week-long DON’T SILENCE OUR VOICES exhibition and about AD ART SHOW 2020, contact: (info@mvvoart.com)

About MvVO ART:

MvVO ART is a New York based innovative art venture comprised of a team of art, advertising & marketing professionals, dedicated to creating new opportunities for artists, art lovers & brands to discover each other and form powerful partnerships. In 2018, MvVO ART’s Founder & CEO, Maria van Vlodrop, global business executive created AD ART SHOW to celebrate creativity and the artists from advertising who create Art outside their day jobs. AD ART SHOW debuted successfully at Sotheby’s in New York with 100 artists and is now at the Oculus at Westfield World Trade Center for a second year. MvVO ART is poised to reimagine & redefine the relationship between Art & Commerce. In 2020, Maria van Vlodrop was listed in Adweek’s 100 Creative list as top ten cultural shaper in the pandemic and beyond.

Website: <http://mvvoart.com>

Instagram: <https://www.instagram.com/mvvoart/>

Maria van Vlodrop: <https://www.linkedin.com/in/maria-van-vlodrop-4010392/>

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